AI Tools for Career Empowerment

with Tracks in Art, Design, Writing, and Technology

人的照片上写着字

AI 生成的内容可能不正确。

A 4-week, project-based summer program designed for students, aspiring creatives, and professionals seeking to understand and apply AI tools in a variety of domains. Participants will explore hands-on applications of AI technologies—such as image generation, storytelling, design, and web tools—while developing portfolio-worthy projects.

Whether you're excited about AI or deeply skeptical of it, one thing is certain: AI is already shaping the world we live in. To work with AI—or even to challenge it—you need to understand it. This program empowers you to use it responsibly, question it intelligently, and shape its impact across industries.

**Who Should Join?**

* Art and design students
* Creative professionals or freelancers
* Anyone interested in AI, tools, and creative exploration
* Skeptics who want to understand what they’re pushing back against

**Why Learn AI Now?**

Whether you're excited or skeptical about AI, one thing is clear: AI is already shaping our world. Understanding how it works gives you the power to use it, question it, or change its direction.

*To work with AI — or to challenge it — you first need to understand it.*

**What You'll Do**

* Explore tools like DALL·E, Midjourney, ChatGPT, RunwayML, DeepSeek, and Canva AI
* Work on self-defined or team creative projects
* Attend talks, hands-on workshops, and critique sessions
* Participate in art walks, movie nights, and sports (like tennis)

**Program Dates**

July 6 – August 1, 2025 (Optional extension: August 2–15)

**Location**

McAllister Building, The Pennsylvania State University

**Format**

Hybrid (in-person & online), project-based with daily sessions and mentorship

**Program Fee**

* **$800** – Full Program Fee
* **$600** – Early Bird (by June 27)
* **$500** – Financial Need Rate (application required)

Includes all sessions, materials, mentorship, and the optional 2-week project extension (no additional cost).

**Housing**

On-campus housing is available for an additional fee for all interested participants at the time the program starts. You will need to reserve housing upon the successful submission of the application.

**If you would like housing, please indicate so when asked on your application.**If admitted, you will receive an email with instructions on how to reserve housing.

**How to Apply**

[**Apply Here**](https://docs.google.com/forms/d/e/1FAIpQLScoUrGebtGaT9WKYeGTH45PQIYxrihynkOYVE12Q2N5rbvrgg/viewform)

**(Deadline : July 5)**

**Learn More**

Spots are limited. If you have any further about the program, contact us at [ai@multigrid.org](mailto:ai@multigrid.org)

**Program at A Glance**

## Week 1 (July 6 – July 12)

* Monday:

Morning: Orientation & Icebreaker  
Afternoon: Intro to AI in Creative Practice + Tools Demo  
Evening: Welcome Dinner

* Tuesday:

Morning: Workshop – AI Image Generation (DALL·E, Midjourney)  
Afternoon: Hands-on Lab + Peer Q&A  
Evening: Open Studio

* Wednesday:

Morning: AI & Text – Storytelling, ChatGPT, Sudowrite  
Afternoon: Creative Writing with AI  
Evening: Group Movie Night (AI in film)

* Thursday:

Morning: Guest Talk: Ethics and Critique of AI in Art  
Afternoon: Group Discussion + Idea Sketching  
Evening: Optional Sports (Tennis/Walking)

* Friday:

Morning: Design Tools (Canva AI, Figma)  
Afternoon: Project Planning Session  
Evening: Game Night or Improv Jam

* Saturday:

Optional: Outdoor Sketch Walk / Museum Visit  
Evening: Free Time or Social Meetup

* Sunday:

Free Day (Rest, Reflect, or Explore)

## Week 2 (July 13 – July 19)

* Monday:

Morning: Workshop – AI Audio & Music Tools  
Afternoon: Sound Project Brainstorming  
Evening: Music Jam or DJ Demo

* Tuesday:

Morning: Image-to-Video Tools (RunwayML, Gen-2)  
Afternoon: Start Mini Project 1 (team-based)  
Evening: Project Lab Support

* Wednesday:

Morning: Guest Talk – AI & Creative Industries  
Afternoon: Mini Project 1 Development  
Evening: Optional Tennis / Relaxation

* Thursday:

Morning: AI + Web/UX/Interfaces (Notion, Figma AI)  
Afternoon: Project Work + Feedback Rounds  
Evening: Ice Cream Social or Gallery Visit

* Friday:

Morning: Group Presentations – Mini Project 1  
Afternoon: Feedback + Next Steps for Final Projects  
Evening: Chill Night – Board Games / Music

* Saturday:

Optional Field Trip or Workshop (Photography, Painting)  
Evening: Free Time

* Sunday:

Free Day

## Week 3 (July 20 – July 26)

* Monday:

Morning: Project Ideation / Mentorship Matching  
Afternoon: Final Project Proposals  
Evening: Team Building Games

* Tuesday:

Morning: Studio Time – Independent Project Work  
Afternoon: Check-ins with Mentors  
Evening: Tennis or Yoga

* Wednesday:

Morning: Crit Group A – Early Project Feedback  
Afternoon: Studio Time  
Evening: Guest Talk – Emerging Tools

* Thursday:

Morning: Crit Group B – Early Project Feedback  
Afternoon: Studio Time  
Evening: Free Studio

* Friday:

Morning: Portfolio & Documentation Tips  
Afternoon: Artist Talk: From Studio to Career  
Evening: Social Media Art Share

* Saturday:

Optional: AI and Zine Making / Poster Design  
Evening: Free Time or Local Event

* Sunday:

Free Day

## Week 4 (July 27 – August 1)

* Monday:

Morning: Project Refinement / Studio Time  
Afternoon: Peer Critiques  
Evening: Open Lab

* Tuesday:

Morning: Project Finalization  
Afternoon: Feedback Rounds with Mentors  
Evening: Tennis or Outdoor Games

* Wednesday:

Morning: Showcase Prep & Installation  
Afternoon: Final Rehearsals / Presentations  
Evening: Free Time

* Thursday:

Morning: Final Project Showcase (Part 1)  
Afternoon: Showcase (Part 2) + Peer Review  
Evening: Celebration Dinner

* Friday:

Morning: Reflection Workshop  
Afternoon: Certificate Ceremony & Closing Circle  
Evening: Farewell Party

* Saturday:

Move-out / Wrap-up (for those not staying on)  
Evening: Optional Social for Extended Track

* Sunday:

Rest Day or Begin Extension (August 2 onward)